

# UrbanPlan UK: Inspiring Real Estate's Future

## Give back: volunteer on ULI's UrbanPlan in UK schools

### What is UrbanPlan?

**UrbanPlan** is the Urban Land Institute's exciting education initiative that's been running in high schools in the US for over ten years and now is successfully on offer in the UK.

- It helps young people understand the role real estate plays to revive and regenerate urban areas and it brings to life the urban environment through a series of interactive real life workshops and team working challenges.
- It is designed to enrich the curriculum, develop links between schools and industry and promote careers in real estate too.
- **UrbanPlan** UK offers targeted one-day workshops for 16-18 year old students (Geography & Business Studies).



### The workshop scenario...

- The workshop focuses on the regeneration of a site in a hypothetical town and students are grouped into teams to form property companies responding to a call for proposals from a fictional local council.
- Each team member assumes a role and through these roles students develop an understanding of the various market and non-market forces and stakeholders in the development process.
- The teams must reconcile the often competing agendas to create a well-designed, market responsive, and sustainable project. Teams address challenging financial, market, social, political, and design issues, develop a 3D model of their plan and present their proposal.

### How you can help...

**Volunteers are an essential part of UrbanPlan UK and we are seeking volunteers from the property industry from a range of disciplines including surveyors, planners, developers, lawyers, accountants and architects.**

The volunteers' role is to:

- Work with students and offer professional advice and guidance.
- Challenge the students to think more critically about the issues and the specific responsibilities of their roles.
- Engage in interactive discussions with students on their project work or specific professional challenges.
- Lead the judging process, listen to student presentations, offer feedback, and choose a winning team.

**Volunteers are asked to commit circa two days, as follows:**

- **Preparatory reading (approx. 2 hours)**
- **Volunteer training session (half day)**
- **Workshop delivery (1 day – either one whole day or two half days depending on the school)**
- **Judging (2 hours)**

**We are keen to identify volunteers who are able to travel if necessary.**



## Volunteer benefits

Volunteering supports the development of skills such as teamwork, communication, motivating, influencing and negotiating. It also helps you understand your local community better and you'll have an opportunity to interact with, support and learn more about today's teenagers. In particular **UrbanPlan** will give you an opportunity to work with like-minded property industry colleagues, play a part in explaining the role of real estate and to promote property as a possible career. Plus, it's rewarding!

## Next steps

- **Register your interest with [urbanplan@edcoms.co.uk](mailto:urbanplan@edcoms.co.uk)**
- **ULI will invite you to a volunteer training session and offer you a range of school workshop dates.**
- **A volunteering handbook will supplement the face-to-face training with practical guidance and advice.**
- **Go to [www.urbanplanuk.uli.org/volunteer](http://www.urbanplanuk.uli.org/volunteer) for more details.**

## About ULI

The Urban Land Institute is one of the world's most respected and diverse organisations in the field of development, land use, and urban planning. Established in 1936 in the US, the Urban Land Institute is a not for profit education and research body with over 33,000 members across the globe covering the private and public sectors representing all disciplines within the UK commercial and residential property market. Its mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

## Our Supporters and Founders

**UrbanPlan** UK has been made possible thanks to the support of:

**ULI FOUNDATION, ULI CHARITABLE TRUST, IPF EDUCATIONAL TRUST, BLACK HEART FOUNDATION, BRITISH LAND, CAPCO, CHANGING THE FACE OF PROPERTY, DELANCEY, HAMMERSON, LAND SECURITIES, MALCOLM HOLLIS, NATIVE LAND, PARABOLA, PERKINS AND WILL, RICS, RTPi, TRISTAN CAPITAL, WESTMINSTER FOUNDATION ON BEHALF OF GROSVENOR.**

Find out more about ULI here: [www.europe.uli.org](http://www.europe.uli.org)